





# Divyam Aggarwal

 Mechanical Engineer

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## Professional Profile

As a Senior Executive in E-commerce, I utilize my skills in data analysis and inventory management for 4 of the company's Private Brands to drive business success. With a focus on detail and a strategic mindset, analysing data to make informed decisions and enhance operational efficiency is one of my key roles. My expertise in executing inventory management ensures optimal product availability, minimizing stock-outs, and maximizing revenue. I am dedicated to excellence and take a positive approach to consistently deliver results, contributing to my company's success in the competitive e-commerce landscape.

## Work Experience

**Purplle** **April 2023 - Present**  
*Senior Executive-Ecommerce* *Mumbai*

- Manage inventory across 5+ different online marketplaces for Purplle's private brands, overseeing procurement, distribution, and optimization to ensure consistent availability and visibility of products to customers.
- Transitioned into managing Purplle's retail offline stores, maintaining product masters and analyzing sales performance for both private and third-party brands for 10 of the company's retail stores.

**Purplle** **July 2021 - April 2023**  
*Executive-Ecommerce* *Mumbai*

- Coordinated stock deliveries to various partners, including industry giants like Amazon and Flipkart, ensuring timely and accurate deliveries to optimize inventory levels and maintain a seamless supply chain process.
- Streamlined stock situations by handling an average of 8 shipment deliveries in a week.

**Purplle** **March 2021 - June 2021**  
*Data Management Intern* *Mumbai*

- Specialized in accumulating and organizing data more than 50 brands crucial for training models used by Purplle's tech teams, involving gathering and validating diverse datasets to ensure accuracy and relevance.
- Assisted in the development of a data analytics dashboard, providing real-time insights into key performance metrics and facilitating data-driven decision-making processes.

**Balmer Lawrie** **December 2018 - January 2019**  
*Technical Intern* *Navi Mumbai*

- Documented detailed breakdowns of over 5 machines during mass production and gained a comprehensive understanding of operational intricacies of different machines utilized in the production process.
- Proposed and implemented preventive maintenance schedules.

## Education

**Bachelor's of Engineering** **2021**  
*SIES Graduate School of Technology* *CGPA 9.1*

**12th HSC** **2017**  
*VG Vaze College of Arts, Science and Commerce* *87%*

**10th SSC** **2015**  
*St. John High School* *95%*

## Technical Skills

- Proficient in MS Excel for data analysis
- Knowledge of Python
- Familiar with Power BI
- Procurement
- Demand Forecasting
- Demand Planning