Tushar Waghmode

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PROFILE

An aspiring Marketing student who is curious and eager to learn, always looking for challenges and opportunities to grow and make the most out of them

ACADEMIC QUALIFICATION

Qualifications	Year	College/School/Institute	University	Marks
MBA - MARKETING	2024	D.Y. Patil School of Management	Deemed to be University	83.55%
BMS - MARKETING	2021	Pillai HOC College of Arts Science and Commerce	Mumbai University	80.01%%
12th Std	2018	U.E.S junior College of Science and Commerce	Maharashtra Board	62.32%
10th Std	2016	St Mary's JNP School	Maharashtra Board	78.60%

SUMMER INTERNSHIP

Adani Electricity Mumbai Limited (AEML)   **Market Research**   **May'23-July'23**

- Analyse current and past financial data
- Identification of High Value Customers in the C&I category
- Create Data Base of Customers through field visits
- Consumer Research on Preference and Loyalty
- SWOT Analysis and improvements based on the above information of us vs competitor

Internship Experience

Aditya Enterprises   **Sales Trainee**   **Sept'23-Dec'23**

- Analyzed competitive leasing rates and sales pricing by analyzing market trends
- Found and recommend suitable locations based on close review of each client's business needs
- Built and maintained strong client relationship, achieving a 60% new business referral rate
- Compared current properties with similar recently sold propertie to determine competitive market

ACADEMIC ACHIEVEMENTS

Certifications	• Certified in Digital Marketing from TATA Institue of Social Science • Certified in Microsoft Power BI from INFOSYS Springboard • Certified in Advance Excel from INTERNSHALA
Live Project	Research on the competitive landscape in Mumbai Suburban electricity area with 6 members for Adani Electricity Mumbai Limited

ADDITIONAL INFORMATION

Technical Skills	• Microsoft Office (PowerPoint, Excel, Word) • Power BI(Basic) - Data filtering, Data analysis, Data visualization
Soft Skills	• Communication Skills, Leadership,Adaptative,Team Collaboration • Problem Solving, Public Speaking, Interpersonal skills
Personal Interests	• Practicing yoga,Gym,Cycling,Running • Constantly seeking out new and delightful dishes to create and savour them
Languages Known	• Example: English, Hindi, Marathi